



**The European Association for the Study of the Liver  
invites you to be part of the first “BIOTECH VILLAGE”**



## REVEIL YOUR INNOVATIONS & LATEST UPDATES

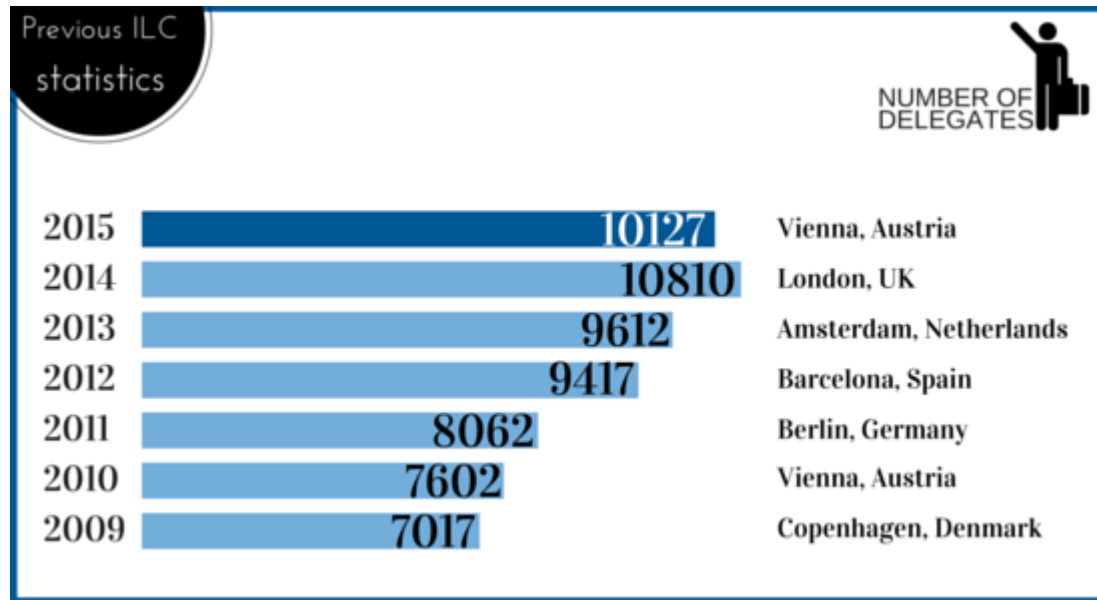
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**94%** Of our clients rate their success either good or **Excellent**

**76%** Come to make new contacts & expand their network

**93%** Of Sponsors & Exhibitors are fully meeting their congress objectives with us at ILC

WE ARE MAKING HISTORY, BE PART OF IT



LATEST TRENDS IN HEPATOLOGY

ADVOCACY

EDUCATION

JOURNAL OF HEPATOLOGY

COLLABORATE

RESEARCH

CLINICAL PRACTICE GUIDELINES



**EASL**  
The Home of Hepatology

THE INTERNATIONAL LIVER CONGRESS™  
APRIL 13-17, BARCELONA, SPAIN

2016

WWW.EASL.EU

EXHIBIT BEST PRACTICE & SCIENCE

WITNESS NETWORKING

## A DEDICATED PLATFORM

Reach high-level executives and influential decision makers

**MEET YOUR CLIENTS  
AND FUTURE  
INVESTORS**

1 Be where the business partners are

2 Reach decision makers

This infographic is set against a red background. It features a large white circle with the number '1' in the top left and another with '2' in the top right. A horizontal line with a small square at its right end spans across the middle. Below this line, the text 'Be where the business partners are' is positioned under the '1' and 'Reach decision makers' is under the '2'. Various white icons are scattered around: a location pin, a speech bubble, an eye, a person silhouette, a briefcase, a telephone handset, and a keyboard.

3 Create a global networking opportunities

4 Amplify your presence by sponsoring workshop sessions

This infographic is set against a yellow background. It features a large white circle with the number '3' in the top left and another with '4' in the top right. A horizontal line with a small square at its right end spans across the middle. Below this line, the text 'Create a global networking opportunities' is positioned under the '3' and 'Amplify your presence by sponsoring workshop sessions' is under the '4'. Various white icons are scattered around: a person silhouette, a globe, a speech bubble, a stethoscope, a magnifying glass with a plus sign, and a syringe.

# EASL BIOTECH VILLAGE BASIC PACKAGE

## ONSITE PRESENCE



- ✓ A dedicated exhibition area within the Biotech Village  
incl. networking area
- ✓ 3 full free registrations
- ✓ 2 exhibitors' badges

## ENHANCE YOUR VISIBILITY



- ✓ Possibility to host a workshop\*
- ✓ Possibility to host a press conference\*

*\*Subject to availability*

**INNOVATION  
@ ILC**

**EASL BIOTECH  
VILLAGE**

## MARKETING ACTIVITIES

- ✓ Promotion via ILC newsletter
- ✓ Promotion via EASL Social Media
- ✓ Lead retrieval opportunities



## ACKNOWLEDGEMENTS

- ✓ ILC website
- ✓ Onsite board
- ✓ Final programme





THEY WITNESSED IT!

EASL brings together  
scientific leaders,  
policy makers,  
industry  
& patient groups



The International Liver Congress  
is a great place  
for researchers to get together &  
share their best ideas

**Michael Elliott**

Vice President Medical Affairs,  
Gilead Sciences Europe



This connection is  
critical  
to work together  
effectively



Mr. Gregg Szabo  
Global Brand Leader, Hepatitis,  
Merck



THE INTERNATIONAL  
LIVER CONGRESS  
IS A  
FANTASTIC GATHERING



**Gottfried Hirsenschall**  
Director of the HIV Department  
World Health Organization (WHO)  
Geneva



**BIOTECH VILLAGE – FULL PACKAGE**

EUR 9,000

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**PRICES PER INDIVIDUAL MODULE**

- ✓ Onsite presence EUR 3,000 (9sqm within the EASL Biotech Village)
- ✓ Marketing activities EUR 1,000
- ✓ Workshop EUR 3,000 (60 minutes)
- ✓ Press conference EUR 2,000
- ✓ Acknowledgements EUR 1,000

The EASL biotech village is an initiative brought by EASL Governing Board in support of biotech companies. Companies that are selected to take part into this initiative are entitled to highly subsidized pricing conditions, which are exclusive.

Because of very limited spaces available and very high demand, we invite interested companies to contact us as soon as possible.



**EASL** | THE INTERNATIONAL LIVER CONGRESS™ 2016  
The Home of Hepatology | APRIL 13-17, BARCELONA, SPAIN

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**CONTACT US**

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